

REGION 3B AREA AGENCY ON AGING



PROMOTING HEALTH • INDEPENDENCE • CHOICE

2024-2025
Annual Implementation Plan



OUR MISSION: Promoting health, independence, and choice for seniors, persons with disabilities and caregivers

OUR VISION: A community where people are cared for with respect and dignity

OUR GUIDING PRINCIPLES: Integrity, quality, commitment, financial responsibility, and advocacy

A Year in Review

- Elder Abuse Coalition/CEASE
- Staffing
- Hybrid Workforce
- Advisory Council
- Care Transitions, Coordination & Support

- MI Choice Waiver
- Bylaws
- Technology Improvements
- Policies/Handbook
- Community Connections

Strategic Plan

- Grow and adapt future portfolio of services, products and programs
- Strengthen education and advocacy
- Provide leadership in building key partnerships
- Secure sustainable financial resources - diversify
- Strengthen organizational effectiveness and adaptability
- Continue to develop diversity, equity and inclusion programs

Regional Composition Barry County

- **Population** **62,581**
- **60-69** **15%**
- **70-79** **8%**
- **80+** **4%**
- **27%** **16,897**
- **Poverty 65+** **6.7 %**
- **Veterans** **1,564**
 - **98 WWII**
 - **233 Korea**
 - **1233 Vietnam**

• **Source: Census data: ACS 2022 5-year unless noted**

- **Race and Ethnicity:**
- **White** **57,935**
- **Black** **363**
- **Native American** **133**
- **Asian** **362**
- **2+** **1,421**
- **Islander** **23**
- **Other** **142**
- **Hispanic** **2,202**

Regional Composition Calhoun County

• Population		133,289
• 60-69	13%	
• 70-79	8%	
• 80+	4%	
	25%	33,322
• Poverty 65+		11 %
• Veterans		3,660
• 116 WWII		
• 376 Korea		
• 3,168 Vietnam		
• Source: Census data: ACS 2022 5-year unless noted/Population Survey		

• Race and Ethnicity:		
• White		101,082
• Black		14,166
• Native American		279
• Asian		4,228
• 2+		5,483
• Islander		31
• Other		27
• Hispanic		7,993

State and National Demographics

Kinship Caregivers

- Nationally, of the 2.7M children living in kinship care, 52% live with grandparents; 24% other relative.
- In Michigan, 3% of children live in kinship care-4% is the national average. This translates to @1,878 children in Barry and @ 3,999 children in Calhoun.

Disabled Population

- Disabled, non-institutionalized adults in Michigan :
 - Ages 21-64 – 12.1%
- Nationally disabled:
 - Ages 21-64 – 10.9%
 - 65-74 – 23.9%
 - 75+ - 46.1%

- Source: AARP

Number of Family Caregivers, Hours, and Economic Value of Caregiving, State, 2021

- State Population - 10,040,000
- Number of Caregivers - 1,200,000
- Number of Care Hours (millions) 1,120
- Value per Hour Economic \$17.39
- Value (millions) \$19,600

- Average per diem cost for a MI Choice Waiver enrollee to stay in their home - \$89.53/day
- Average per diem cost for Skilled Nursing Facility (SNF) care:
 - Class I SNF - \$234.56/day
 - Class III SNF - \$360.99/day
- Estimated savings, MI Choice versus SNF costs - \$539M in FY 2023

- Source: AARP Public Policy Institute

Greatest Social Need

Requirements under Older Americans Act: Greatest social and economic need; minority status, frailty, and rural or isolated populations. “Greatest social need” is defined as the need caused by non-economic factors such as disability, language, culture, social or geographical isolation that restrict the ability of an individual to perform normal daily tasks or impedes their ability to live independently.

Priority Targeting

- Isolation, lack of awareness and access, increasing demand
- Increase in population, unique needs, trust in systems of care, or language barrier for:
 - Personal and Family Caregivers
 - Seniors living in rural areas who lack informal supports
 - Persons living with dementia and their caregivers
 - Marginalized persons with a focus on black, indigenous, people of color (BIPOC) communities, LGBTQ+, immigrants, Veterans, and other underrepresented groups

Accomplishments

- Received funds for In-Home Personal Care Workforce Training
- Innovations in Action support for community partners
- Bridging the digital divide for seniors
- Short-term gap assistance
- Deepened relationships with Burmese, Spanish-speaking, and Native American communities
- Expanded Dementia programming
- Senior Centers continued development and expansion
- Advocacy efforts increased
- MI Choice Waiver Program
- Increasing in-person outreach events and presentations
- Development of Care Transitions Coordination & Support Program
- CPR Training implemented for all staff
- Designated staff trained in Inform USA
- All staff trained in Mental Health First Aid for Seniors

Advocacy

- STATE
 - Support and strengthen the long-term care ombudsman program
 - Support family and informal caregivers
 - Expand access to MI Choice Medicaid Waiver Program
 - Increase access to home and community-based services
- FEDERAL
 - Reauthorization of the Older Americans Act (OAA)

Challenges Anticipated in 2025

- Staffing shortage
- In-Home Personal Care Workforce shortage
- Housing shortage
- Nutrition
- Transportation
- Funding Shortages (funders asking us to do more for free & not reimbursing our work)
- New Policy Board
- Moving from MI Health Link to Dual Eligible Special Needs Plans (DSNPS)

New Priorities

- In FY 2025 CareWell Services does not plan to make any significant changes to Older American's Act funded services in the region.
- Continue momentum in reorganization
- Increase outreach and marketing for all programs
- Disease Prevention and Health Promotion Programs
- Caregiving programming – Caregiver Resource Center
- Dementia programming
- Partnering with physician offices to deliver social determinants of health assessments and develop in-home care plans

Looking to the Future

- Continue to expand Care Transition Coordination and Support Program
- Continue Technology Outreach to Albion Aging Adults
- Expanded personal care worker training to providers
- Continue heightened Advocacy
- Conduct Diversity, Equity and Inclusion and Implicit Bias training for all Staff by end of year 2024
- Board & Advisory Council training
- Community workgroup on a Battle Creek Senior Center
- Dual Eligible Special Needs Plans (DSNPS)

Outreach

- Continue to engage in key partnerships
- Outreach and programming at satellite sites
- Expand number and type of classes, activities and learning opportunities for aging population
- Social media, local print media outlets and sponsorships to promote AAA programs more consistently to develop brand identity.
 - a. Expanded media presence to include Secretary of State offices in Hastings and Battle Creek and WWMT spots
 - b. Expanded radio presence across SW MI
 - c. Weekly information and ads in Spanish speaking newspaper

BeWell Classes and Activities

- Group Fitness Instructor Certification from the Athletics & Fitness Association of America
- Active Choices
- Powerful Tools for Caregivers
- Matter of Balance
- WERQ – dance fitness workout – Cardio, Hip Hop and Pop, Non-Verbal Cueing, Judgement Free Zone
- MoveWell - Weights and Bands, Variety of Movement, Stretching, Balance, Calming Cool Down
- Strong Bones – Weights, Full Body, Build Strength, Seated and Standing
- Obie Games – Interactive, 50+ Games, Social Opportunity, Increase Mental Capacity, Promotes Hand/Eye Coordination, FUN!
- Diabetes PATH - Learn Valuable Self-Management Skills, Problem Solving, Nutrition, Action Planning, Stress Relief, Dealing with Emotions
- Grief Recovery and Support
- Caregiving Circle

Next Steps

May 20 and May 28 - Public Hearings

May 20 – Joint hearing of Advisory Council and Policy Board for AIP approval

June 7 – Public Comment period ends

June 28 – Plan submitted to local units of government

June 30 – AIP submitted to state of Michigan Field Representative

September 20 – Present to the State Commission on Services to the Aging

October 1 – Plan implementation begins

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Questions?



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