

REGION 3B AREA AGENCY ON AGING



PROMOTING HEALTH • INDEPENDENCE • CHOICE

2023-2024 Annual Implementation Plan
Public Hearing Presentation
May 22, 2023
Draft



OUR MISSION: Promoting health, independence, and choice for seniors, persons with disabilities and caregivers

OUR VISION: A community where people are cared for with respect and dignity

OUR GUIDING PRINCIPLES: Integrity, quality, commitment, financial responsibility, and advocacy

A Year in Review

- Executive Team
- Staffing
 - Accountability
 - Hiring
 - Promotions
- Hybrid workforce

- MI Choice Waiver
- Bylaws
- Website
- Policies/Handbook
- Community connections

Strategic Plan

- Grow and adapt future portfolio of services, products and programs
- Strengthen education and advocacy
- Provide leadership in building key partnerships
- Secure sustainable financial resources
- Strengthen organizational effectiveness and adaptability
- Continue to develop diversity, equity and inclusion programs

Regional Composition

BARRY

• Population		62,014
• 60-69	15%	
• 70-79	7%	
• 80+	<u>5%</u>	
	27%	16,743
• Veterans	8%	3,808
• Poverty 65+	6 %	
• Kinship Grandparents 60+		
• Disabled	2.1%	
• Non-Disabled	6.3%	

CALHOUN

• Population		133,819
• 60-69	13%	
• 70-79	9%	
• 80+	<u>4%</u>	
	26%	34,793
• Veterans	8%	8,297
• Poverty 65+	10 %	
• Kinship Grandparents 60+		
• Disabled	5.4%	
• Non-Disabled	10.5%	

Greatest Social Need

Requirements under Older Americans Act: Greatest social and economic need; minority status, frailty, and rural or isolated populations. “Greatest social need” is defined as the need caused by non-economic factors such as disability, language, culture, social or geographical isolation that restrict the ability of an individual to perform normal daily tasks or impedes their ability to live independently.

Priority Targeting

- Seniors living in rural areas who lack informal supports
 - Isolation and lack of awareness and access
- Persons living with dementia and their caregivers
 - Increasing demand and awareness of services
- Marginalized persons with a focus on BIPOC communities, LGBTQ+, immigrants, Veterans, and other underrepresented groups
 - Increase in population, unique needs, trust in systems of care, or language barrier

Accomplishments

- Personal Care Workforce Training
- Innovations in Action support for community partners
- Bridging the digital divide for seniors
- ShelterWell and short-term gap assistance
- Deepened relationships with Burmese and Spanish-speaking communities
- Expanded Dementia programming
- Senior Centers
- Advocacy efforts
- MI Choice Waiver Program
- Return of in-person outreach events and presentations

Challenges Anticipated in 2024

- Staffing
- Direct Care Workforce shortage
- Housing
- Nutrition
- Transportation
- Continued fear of Covid
- Uncertainty with funding
- New Policy Board

New Priorities

- In FY 2024 CareWell Services does not plan to make any significant changes to Older American's Act funded services in the region.
- Continue momentum in reorganization
- Submit MI Health Endowment Fund grant application to enhance Direct Care Worker expansion among our providers
- Increase outreach and marketing for all programs
- Disease Prevention and Health Promotion Programs
- Caregiving programming
- Dementia programming

Looking to the Future

- Continue to launch Care Transition Coordination and Support Pilot with other selected AAAs
- Technology Outreach to Albion Aging Adults
- Expanded PCW training to providers
- Continue heightened Advocacy
- Conduct Diversity, Equity and Inclusion and Implicit Bias training for all Staff by end of year 2024
- Conduct CPR training for all staff by end of year 2024
- Board & Advisory Council training

Outreach

- Continue to engage in key partnerships
- Outreach and programming at satellite sites
- Expand number and type of classes, activities and learning opportunities for aging population
- Social media, local print media outlets and sponsorships to promote AAA programs more consistently to develop brand identity.
 - a. Expanded media presence to include Secretary of State offices in Hastings and Battle Creek
 - b. Expanded radio presence across SW MI
 - c. Weekly information and ads in Spanish speaking newspaper

BeWell Classes and Activities

- Active Choices
- Powerful Tools for Caregivers
- Matter of Balance
- WERQ – dance fitness workout – Cardio, Hip Hop and Pop, Non-Verbal Cueing, Judgement Free Zone
- MoveWell - Weights and Bands, Variety of Movement, Stretching, Balance, Calming Cool Down
- Strong Bones – Weights, Full Body, Build Strength, Seated and Standing
- Obie Games – Interactive, 50+ Games, Social Opportunity, Increase Mental Capacity, Promotes Hand/Eye Coordination, FUN!
- Diabetes PATH - Learn Valuable Self-Management Skills, Problem Solving, Nutrition, Action Planning, Stress Relief, Dealing with Emotions
- Grief Recovery and Support
- Caregiving Circle

Next Steps

May 22 and June 21 - Public Hearings

May 22 - Draft plan submitted to Advisory Council for recommendation of approval to Policy Board

May 25 – Plan submitted to local units of government

June 26 – AIP presented for approval to Policy Board

June 30 – AIP submitted to Field Representative

August 18 – Present AIP for Approval to the State Commission on Services to the Aging

October 1 – Plan implementation begins

Thank You Leadership Team!

Paulette Porter, Chief Operating Officer/Associate Director – 6 years

Glin Winsor, Chief Financial Officer – 1 year

John Gelletich, Accounting Director – 17 years

Amber Logsdon, Clinical Director – 1 year

Karen Courtney, Program Director – 12 years

Jodi DeJonge, Waiver & Quality Director – 8 years

Brenda Holmgren, Contracts & Data Director – 26 years

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Questions?



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